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# TRANSFERABILITY AND SUSTAINABILITY PLAN FOR THE NETWORK OF SMART HISTORIC VILLAGES





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## INTRODUCTION: TRANSFERABILITY AND SUSTAINABILITY PLAN

This Plan has five objectives:

- 1) To transfer the knowledge acquired by the network among the project interest groups (i.e., target groups, main stakeholders, key decision - makers and general public).
- 2) To keep alive the network of entities created in this project.
- 3) To implement joint and individual actions that give continuity to the project, ensuring its sustainability by articulating agreements among the project partners in order to ensure the correct implementation of #EuSAVE actions in the future.
- 4) To reach high impact at local level, by identifying and implementing action lines from the Joint strategies of #EuSAVE in each project country.
- 5) To extend the #EuSAVE network through the identification, transfer and formalization of new collaborations with other municipalities and/or key organisations, extending the #EuSAVE network.

## PART 1. STAFF RESPONSIBLE OF THE PLAN

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## PART 2. JOINT ACTIONS OF THE #EuSAVE NETWORK

ACTION 1	WEBSITE OF #EuSAVE
Brief description	<p>To maintain the project website active and updated at least 2 years after its end, i.e., till December 2024.</p> <p>In this space, information about the project implementation, partners and downloadable documents regarding the project results (for example, the Guide of good practices in European Smart historic villages), are published.</p> <p>In addition, the Virtual Forum is kept open to citizens in ten languages (English/ French, Spanish, Galician, Italian, Croatian, Portuguese, Bulgarian, Macedonian and Latvian), and it can be used continuously to obtain more information about the historical villages.</p> <p>Website: <a href="https://www.vimianzo.gal/eusave/info.php?idioma=en&amp;sec=380">https://www.vimianzo.gal/eusave/info.php?idioma=en&amp;sec=380</a></p>
Objective	<ul style="list-style-type: none"> <li>Disseminate information about the project objectives and activities, in order to promote its sustainability and to transfer its results.</li> </ul>
Effects	<p><b>Sustainability:</b></p> <ul style="list-style-type: none"> <li>To whom: project partners</li> <li>How: joint framework of collaboration (concretely, the Collaboration agreement)</li> </ul> <p><b>Transfer:</b></p> <ul style="list-style-type: none"> <li>Who: target groups; main stakeholders; key decision-makers; and general public</li> <li>How: <ul style="list-style-type: none"> <li>✓ Local work with interest groups</li> <li>✓ International events 1-7</li> <li>· Communication actions, such as: project presentation events; project publications; press and radio appearances; social media; partners' websites; etc.</li> </ul> </li> </ul>
People/Entity responsible	Municipality of Vimianzo
Collaborators	All project partners (providing the necessary information to the coordinator of this joint action).

<b>ACTION 2</b>	<b>SOCIAL NETWORKS</b>
Brief description	At the beginning of the project, a project Facebook page was created. The partners are authorized to add posts about news related to the project and the topics it addresses.  Website: <a href="https://www.facebook.com/EuSAVE">https://www.facebook.com/EuSAVE</a>
Objectives	<ul style="list-style-type: none"> <li>• To disseminate information about the project to promote its sustainability and to transfer its results.</li> <li>• To maintain the contact between the agents involved in the project.</li> <li>• To facilitate the contact with the different interest groups in each participating country.</li> </ul>
Effects	<p><b>Sustainability:</b></p> <ul style="list-style-type: none"> <li>• Who: project partners</li> <li>• How: joint framework of collaboration (concretely, the Collaboration agreements)</li> </ul> <p><b>Transfer:</b></p> <ul style="list-style-type: none"> <li>• To whom: target groups; main stakeholders; key decision-makers; and general public</li> <li>• How: <ul style="list-style-type: none"> <li>✓ International encounters 1-7</li> <li>• Communication actions, such as: project presentation events; project publications; press and radio appearances; social media; partners' websites; etc.</li> </ul> </li> </ul>
People/Entity responsible	All partners
Collaborators	N/A

<b>ACTION 3</b>	<b>JOINT STRATEGIES FOR THE NETWORK OF SMART HISTORIC VILLAGES</b>
Brief description	The best practices mapping of successful initiatives arising from synergies between social innovation and cultural heritage were analyzed, on the basis of which joint development strategies and lines of action for smart villages were defined.
Objectives	<ul style="list-style-type: none"> <li>• To capture new collaborations with other municipalities and/or key organisations interested to join the network</li> <li>• To facilitate the functional and sustainable cooperation between different European rural local communities, for a better collaboration, participation and interaction towards new EU ruralities where the cultural heritage interacts with the social innovation</li> </ul>



	<ul style="list-style-type: none"> <li>To exchange good practices, experiences and knowledge and to create joint synergies that lead to smart, sustainable and inclusive growth of the European local communities. To design and undertake other network projects.</li> <li>To promote knowledge, awareness and identification of European rural communities with their history and culture by increasing and consolidating the social value of the shared cultural heritage while involving as many citizens as possible in the projects of historic villages' revitalization</li> </ul>
Effects	<p><b>Sustainability:</b> Who: project partners and key decision-makers (whenever possible) How: joint framework of collaboration (concretely, Internal collaboration agreements and local strategies).</p> <p><b>Transfer:</b> To whom: target groups; main stakeholders; key decision-makers; and general public. How: ✓ International encounters 5, 6 &amp; 7 - Communication actions, such as: project presentation events; project publications; press and radio appearances; social media; partners' websites; etc.</p>
People/Entity responsible	Municipality of Bolyarovo
Collaborators	All partners and key decision-makers members (implementing the strategies and actions at local level)

<b>ACTION 4</b>	<b>NETWORK #EuSAVE</b>
Brief description	The partners already have established a contact system via email. In addition, they are permanently connected through a WhatsApp group and a closed group on Facebook. This contact system is complemented by meetings that strengthen the network.
Objectives	<ul style="list-style-type: none"> <li>To maintain the contact between the agents involved in the project</li> <li>To facilitate the contact with the different target groups in each participating country.</li> <li>To design and undertake other network projects.</li> <li>To capture new collaborations with other municipalities and/or key organisations interested to join the network.</li> </ul>
Effects	<p><b>Sustainability:</b> Who: project partners and key decision-makers (whenever possible) How: joint framework of collaboration (concretely, the Collaboration agreements and Membership agreement).</p>

	<b>Transfer:</b> <ul style="list-style-type: none"> <li>To whom: target groups; main stakeholders; key decision-makers; and general public.</li> <li>How: <ul style="list-style-type: none"> <li>International encounters 6 &amp; 7</li> <li>Communication actions, such as: project presentation events; project publications; press and radio appearances; social media; partners' websites; etc.</li> </ul> </li> </ul>
People/Entity responsible	Municipality of Vimianzo
Collaborators	All members (updating and implementing the network services at local level)

## PART 3. INDIVIDUAL ACTIONS

### 3.1 Strategic planning

<b>1. Heritage</b>
<b>Goals:</b> <ul style="list-style-type: none"> <li>To protect and enhance the cultural heritage through multiple actions involving its care and promotion.</li> <li>Modernizing cultural heritage and cultural events, as this is a way to reach out to all generations.</li> </ul>
<b>Action 1</b> Rebuilding and care of cultural heritage.
<b>Action 2</b> To promote training actions on local cultural heritage
<b>Action 3</b> Increase in investments aimed at enhancing cultural heritage
<b>Action 4</b> Modernization of cultural heritage and cultural events, supporting those types of cultural events
<b>2. Citizens</b>
<b>Goals:</b> <ul style="list-style-type: none"> <li>Promoting citizen participation and awareness of cultural heritage</li> <li>To make citizens aware of the opportunities offered by cultural heritage, in particular on employment.</li> <li>Enable the population to access services and reduce poverty by facilitating their digitalization and vocational training.</li> </ul>
<b>Action 1</b> To promote citizen participation in projects around cultural heritage
<b>Action 2</b> Promotion of local cultural heritage in schools
<b>Action 3</b> Planned management of public spaces of tangible cultural heritage and development of entrepreneurship of young people in the fields of culture, traditional crafts, and creative industries
<b>Action 4</b> Increase in public aid for self-employment in the field of cultural heritage management
<b>Action 5</b>

Support and co-finance of private initiatives for development of cultural heritage
<b>Action 6</b> Digitalization so people don't have to travel to other places to work
<b>Action 7</b> Improve access to services
<b>Action 8</b> Poverty reduction
<b>Action 9</b> Trained population for work in hotels and tourist branches
<b>3. Competitiveness</b>
<b>Goals:</b> <ul style="list-style-type: none"> <li>• Relate heritage with local trade, including tourism businesses, with the aim of enhancing the development of both through a strategy to achieve sustainable economic and social development.</li> <li>• To turn these villages into a tourist attraction with a focus on the traditional, giving the villages a standard for housing from which they can profit through the adhesion of their houses and to encourage the development of cultural centers.</li> </ul>
<b>Action 1</b> Creation of seminars or specific campaigns with aim to relate the heritage with the gastronomy or the local trade
<b>Action 2</b> Develop a standard for housing, defining and certifying houses and buildings adhering to a "traditional" model
<b>Action 3</b> Elaboration and implementation of a medium-long term cultural heritage development strategy to achieve sustainable economic and social development
<b>Action 4</b> Greater integration and collaboration between cultural and creative industries and tourism businesses
<b>Action 5</b> Development of cultural centers and strengthening of the ability to conceive and carry out events related to intangible cultural heritage
<b>4. Tourism management and governance</b>
<b>Goals:</b> <ul style="list-style-type: none"> <li>• Encourage and assist in the proper conservation of tangible heritage.</li> <li>• Create jobs related to heritage management, hire more professionals and improve the training of existing ones.</li> <li>• Expand the tourist offer related to culture and cultural heritage, improving its time planning, logistics and seasonal adjustment.</li> </ul>
<b>Action 1</b> To encourage the conservation of tangible heritage, such as real estate, promoting and facilitating their use and correct use
<b>Action 2</b> Creation of direct or indirect employment for the management of heritage assets to give life and maintain these resources
<b>Action 3</b> To hire the cultural managers, socio-cultural animators, tourist guides, archaeologists, historians, sociologists, ethnographers; professionalization for research, conservation
<b>Action 4</b>

Increase the training of personnel and professionals working in the field of cultural heritage management
<b>Action 5</b> Greater cooperation between universities and research centers and operators in the sector related to the management and enhancement of cultural heritage
<b>Action 6</b> Greater seasonal adjustment of the tourist offer connected to cultural heritage
<b>Action 7</b> Greater use of technologies and modernization of tools for enhancing and managing cultural heritage and cultural events
<b>Action 8</b> Active merging of tourism with cultural heritage and logistic support and such partnerships
<b>Action 9</b> Merging culture with cultural heritage -creating the itineraries which would be easily accessible in both physical and digital form, creating real-life marked tracks that should connect different localities with defined schedule
<b>5. Promotion and commercialization</b>
<b>Goals:</b> <ul style="list-style-type: none"> <li>• Promote tourism related to cultural heritage and rural development through the creation of an identity or brand.</li> <li>• Promote cultural assets (music, languages, etc.) as well as their most significant locations.</li> <li>• Raise investor awareness of the benefits of heritage and empower traditional entrepreneurs.</li> </ul>
<b>Action 1</b> Promotional campaigns to raise awareness among businessman about the opportunities of heritage
<b>Action 2</b> Empowerment of the traditional artisan or gastronomic products and their promotional image
<b>Action 3</b> Promotion of natural heritage and local legends, language, music, and regional identity.
<b>Action 4</b> Dissemination through publications, symposiums, conferences
<b>Action 5</b> Develop an identity, a brand that can be promoted
<b>Action 6</b> Greater promotion of religious tourism
<b>Action 7</b> Greater promotion of health tourism linked to cultural heritage assets
<b>Action 8</b> Strengthening of the territorial brand and the promotion of rural locations
<b>Action 9</b> Promotion of rural development in general
<b>6. Authorities</b>
<b>Goals:</b> <ul style="list-style-type: none"> <li>• Strengthen co-ordination and collaboration between municipalities and increase the exchange of good practices.</li> <li>• Raising more funds for the development of cultural heritage, including public and private investment.</li> <li>• Encouraging interest in living in the village.</li> <li>• Promote the autonomy of municipalities and improve their conditions of access to all their locations.</li> </ul>

<b>Action 1</b> Strengthen coordination among local municipalities
<b>Action 2</b> Strengthen capacity of "intermodal" transportation for people - easier connection of the more remote locations
<b>Action 3</b> Strengthen administrative collaboration between municipalities and other local authorities
<b>Action 4</b> Greater ability to attract international investors interested in investing capital in the enhancement, promotion, and management of cultural heritage
<b>Action 5</b> Increase the exchange of good practices at transnational and local level
<b>Action 6</b> Increase in the ability to attract European funding dedicated to the sector of culture, goods, and cultural heritage
<b>Action 7</b> Separating all the necessary funds required for development of cultural heritage that forms the property of local/regional government
<b>Action 8</b> Opening bids for collecting the best ideas for development of cultural heritage in local/regional community

### 3.2 Individual actions in each country

#### MUNICIPALITY OF VIMIANZO, SPAIN

<b>ACTION LINE 1</b>	<b>Implementation within the town council</b>
Goals	Disseminate the results of the project among technical staff and political decision-makers in order to apply what has been learned to municipal action in different areas, mainly in Economic Promotion, Culture, Sports and Tourism.
Actions	<ol style="list-style-type: none"> <li>1. Crafting of a dossier of the project in Galician language that collects good practices and the strategic plan created for the network.</li> <li>2. Development of a space in the Vimianzo Town Council Intranet to host this dossier and other information of interest in the Galician language.</li> <li>3. Presentation of the results of the project to the staff of the Economic Promotion, Culture, Sports and Tourism departments.</li> </ol>
Place	Municipality of Vimianzo
Programming period	The presentation is scheduled for 4Q/2022 and the material will be available on the intranet for more than a year.
How (strategy)	Direct communication with technical staff and policy makers in the areas of interest: Economic Promotion, Culture, Sports and Tourism.

<b>ACTION LINE 2</b>	<b>Implementation within the territorial organisations</b>
Goals	Disseminate the results of the project among the responsible entities for development plans for the territory so that they are aware of and incorporate the #EuSAVE proposals into their strategies.
Actions	<ol style="list-style-type: none"> <li>1. Creation of an information dossier in Galician.</li> <li>2. Send this dossier to: GALP Costa da Morte, GDR Costa da Morte, Costa da Morte Asociación de Turismo.</li> <li>3. Active participation in the design of new strategies of the above-mentioned entities in order to include the #EuSAVE proposals that fit.</li> </ol>
Place	Vimianzo and Costa da Morte
Programming period	End of 2022 and beginning 2023

How (strategy)	Active participation in meetings aimed to design the strategies for the new programming period and direct communication with political and technical leaders in each agency.
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<b>ACTION LINE 3</b>	<b>Dissemination among stakeholders and citizens</b>
Goals	Disseminate the good practices and other results identified in the project among local agents involved in the preservation, recovery and enhancement of tangible and intangible cultural heritage.
Actions	<p>1. Development of a specific dossier, in Galician language, related to the good practices identified in the project and the #EuSAVE proposals.</p> <p>2. Dissemination of the project results, in Galician language, through social networks, media and meetings.</p>
Place	Vimianzo and Costa da Morte.
Programming period	4T 2022, 2023
How (strategy)	Communication strategy on social networks and in direct contact with groups of interest: artisan associations, festival and event organisers, researchers and heritage disseminators, media with specialised sections.

## UNIONE DEI COMUNI DELLA GRECIA SALENTINA, ITALY

<b>ACTION LINE 1</b>	<b>Implementation within the town council</b>
Goals	Disseminate the results of the project among technical staff and political decision-makers in order to apply what has been learned to municipal action in different areas, mainly in Economic Promotion, Culture, Sports and Tourism.
Actions	<p>1. Crafting of a dossier of the project in Italian language that collects good practices and the strategic plan created for the network.</p> <p>2. Development of a space in the UCGS Intranet to host this dossier and other information of interest.</p> <p>3. Presentation of the results of the project to the staff of the Economic Promotion, Culture, Sports and Tourism departments.</p>

Place	Unione dei Comune della Grecia Salentina
Programming period	The presentation is scheduled for 4Q/2022 and the material will be available on the intranet for more than a year.
How (strategy)	Direct communication with technical staff and policy makers in the areas of interest: Economic Promotion, Culture, Sports and Tourism.

<b>ACTION LINE 2</b>	<b>Implementation within the territorial organisations</b>
Goals	Disseminate the results of the project among the responsible entities for development plans for the territory so that they are aware of and incorporate the #EuSAVE proposals into their strategies.
Actions	<ol style="list-style-type: none"> <li>1. Creation of an information dossier in Italian.</li> <li>2. Send this dossier to potential interested organisations.</li> <li>3. Active participation in the design of new strategies of the entities in order to include the #EuSAVE proposals that fit.</li> </ol>
Place	Unione dei Comune della Grecia Salentina
Programming period	End of 2022 and beginning 2023
How (strategy)	Active participation in meetings aimed to design the strategies for the new programming period and direct communication with political and technical leaders in each agency.

<b>ACTION LINE 3</b>	<b>Dissemination among stakeholders and citizens</b>
Goals	Disseminate the good practices and other results identified in the project among local agents involved in the preservation, recovery and enhancement of tangible and intangible cultural heritage.
Actions	<ol style="list-style-type: none"> <li>1. Development of a specific dossier, in Italian language, related to the good practices identified in the project and the #EuSAVE proposals.</li> <li>2. Dissemination of the project results, in Italian language, through social networks, media and meetings.</li> </ol>
Place	Unione dei Comune della Grecia Salentina
Programming period	4T 2022, 2023
How (strategy)	Communication strategy on social networks and in direct contact with groups of interest: artisan associations, festival and event organisers,



	researchers and heritage disseminators, media with specialised sections.
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## LOKALNA AKCIJSKA GRUPA ZAGORJE – SUTLA, CROATIA

<b>ACTION LINE 1</b>	<b>Implementation within the town council</b>
Goals	Disseminate the results of the project among technical staff and political decision-makers in order to apply what has been learned to municipal action in different areas, mainly in Economic Promotion, Culture, Sports and Tourism.
Actions	<ol style="list-style-type: none"> <li>1. Crafting of a dossier of the project in Croatian language that collects good practices and the strategic plan created for the network.</li> <li>2. Development of a space in the LAG ZS Intranet to host this dossier and other information of interest.</li> <li>3. Presentation of the results of the project to the staff of the Economic Promotion, Culture, Sports and Tourism departments.</li> </ol>
Place	Lokalna Akcijska Grupa Zagorje-Sutla
Programming period	The presentation is scheduled for 4Q/2022 and the material will be available on the intranet for more than a year.
How (strategy)	Direct communication with technical staff and policy makers in the areas of interest: Economic Promotion, Culture, Sports and Tourism.

<b>ACTION LINE 2</b>	<b>Implementation within the territorial organisations</b>
Goals	Disseminate the results of the project among the responsible entities for development plans for the territory so that they are aware of and incorporate the #EuSAVE proposals into their strategies.
Actions	<ol style="list-style-type: none"> <li>1. Creation of an information dossier in Croatian.</li> <li>2. Send this dossier to potential interested organisations.</li> <li>3. Active participation in the design of new strategies of the entities in order to include the #EuSAVE proposals that fit.</li> </ol>
Place	Zagorje-Sutla
Programming period	End of 2022 and beginning 2023

How (strategy)	Active participation in meetings aimed to design the strategies for the new programming period and direct communication with political and technical leaders in each agency.
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<b>ACTION LINE 3</b>	<b>Dissemination among stakeholders and citizens</b>
Goals	Disseminate the good practices and other results identified in the project among local agents involved in the preservation, recovery and enhancement of tangible and intangible cultural heritage.
Actions	1. Development of a specific dossier, in Croatian language, related to the good practices identified in the project and the #EuSAVE proposals.  2. Dissemination of the project results, in Croatian language, through social networks, media and meetings.
Place	Zagorje-Sutla
Programming period	4T 2022, 2023
How (strategy)	Communication strategy on social networks and in direct contact with groups of interest: artisan associations, festival and event organisers, researchers and heritage disseminators, media with specialised sections.

## ASSOCIATION DES AGENCES DE LA DEMOCRATIE LOCALE, ALDA, BELGIUM

<b>ACTION LINE 1</b>	<b>Implementation within the town council</b>
Goals	Disseminate the results of the project among local government representatives with the aim to share good practices of the project and raise about European identity, the common challenges shared by the different countries involved, each one unique for its own heritage and history, but united under the same values.
Actions	1. Engaging at a local level with events and meetings 2. Creation of a project page on the website. 3. Dissemination of the project activities on social media 4. Creation of a video of the project
Place	ALDA offices in Brussels, Strasbourg and Vicenza.
Programming period	During the period of the project and all ALDA's activities linked to the topics that will follow.

How (strategy)	Direct communication and networking.
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<b>ACTION LINE 2</b>	<b>Implementation within the territorial organisations</b>
Goals	Engage with local organisations through networking and the dissemination of the project's results and best practices.
Actions	<ol style="list-style-type: none"> <li>1. Development of activities for ALDA's members and local organizations linked to cultural heritage.</li> <li>2. Creation of a project page on the website.</li> <li>3. Dissemination of the project activities on social media</li> <li>4. Engaging at a local level with events.</li> <li>5. Sharing the project results within other projects' activities to include the #EuSave goals.</li> <li>5. Creation of a video of the project.</li> </ol>
Place	ALDA offices in Brussels, Strasbourg and Vicenza.
Programming period	During the period of the project and all ALDA's activities linked to the topics that will follow.
How (strategy)	Direct communication and networking.

<b>ACTION LINE 3</b>	<b>Dissemination among stakeholders and citizens</b>
Goals	Disseminate the good practices and other results identified in the project among members of ALDA, stakeholders to enhance cultural heritage and European identity.
Actions	<ol style="list-style-type: none"> <li>1. Development of activities for ALDA's members linked to cultural heritage.</li> <li>2. Creation of a project page on the website.</li> <li>3. Dissemination of the project activities on social media</li> <li>4. Engaging at a local level with events.</li> <li>5. Sharing the project results within other projects' activities to include the #EuSave goals.</li> <li>5. Creation of a video of the project.</li> </ol>
Place	ALDA offices in Brussels, Strasbourg and Vicenza.

Programming period	During the period of the project and all ALDA's activities linked to the topics that will follow.
How (strategy)	Direct communication and networking.

## COMUNIDADE INTERMUNICIPAL DO ALTO ALENTEJO, PORTUGAL

ACTION LINE 1	Implementation within the town council
Goals	Disseminate the results of the project to the local community and political decision makers in order to adjust measures for promoting tourism and economic sustainability.
Actions	1. Availability of a document with good practices and the strategic plan created by the network. 2. Creation of a space on the CIMAA website for consultation of this document and possible replication. 3. Presentation of results to the community through awareness-raising actions.
Place	Marvão, Alto Alentejo
Programming period	Last period of the year 2022
How (strategy)	Direct communication with the Municipality of Marvão, decision makers involved and all stakeholders.

ACTION LINE 2	Implementation within the territorial organisations
Goals	Present the project results to the entities who promote sustainability in the territory for possible replication of good strategies
Actions	1. Make all information available on the CIMAA website. 2. Contact the most participative organizations directly so that, if possible, the good strategies of the project in question are included.
Place	Marvão, Alto Alentejo
Programming period	Last period of the year 2022
How (strategy)	Direct communication with the Municipality of Marvão, decision makers involved and all stakeholders.

ACTION LINE 3	Dissemination among stakeholders and citizens
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Goals	Disseminate good practices to the community and local agents involved in the promotion and preservation of cultural heritage and which generate sustainability.
Actions	1. Creation of a space on the CIMAA website for consultation of good practices document. 2. Dissemination the results through meeting e local encounters.
Place	Local associations in Marvão
Programming period	Last period of the year 2022
How (strategy)	Direct contact with local associations: parish councils, humanitarian associations and other associations involved in the organization of events

## MUNICIPALITY OF BOLYAROVO, BULGARIA

<b>ACTION LINE 1</b>	<b>Implementation within the town council</b>
Goals	Disseminate the results of the project among technical staff and political decision-makers in order to apply what has been learned to municipal action in different areas, mainly in Economic Promotion, Culture, Sports and Tourism.
Actions	1. Crafting of a dossier of the project in Bulgarian language that collects good practices and the strategic plan created for the network. 2. Development of a space in the Bolyarovo Town Council Intranet to host this dossier and other information of interest in the Bulgarian language. 3. Presentation of the results of the project to the staff of the Economic Promotion, Culture, Sports and Tourism departments
Place	Bolyarovo Municipality
Programming period	The presentation is scheduled for 4Q/2022 and the material will be available on the intranet for more than a year.
How (strategy)	Direct communication with technical staff and policy makers in the areas of interest: Economic Promotion, Culture, Sports and Tourism

<b>ACTION LINE 2</b>	<b>Implementation within the territorial organisations</b>
Goals	Disseminate the results of the project among the responsible entities for development plans for the territory so that they are aware of and incorporate the #EuSAVE proposals into their strategies
Actions	1. Creation of an information dossier in Bulgarian.

	<p>2. Send this dossier to: LAG Elhovo-Bolyarovo, LAFG Bolyarovo-Elhovo-Sredetz</p> <p>3. Active participation in the design of new strategies of the above-mentioned entities in order to include the #EuSAVE proposals that fit.</p>
Place	Municipality of Bolyarovo, Municipality of Elhovo, Municipality of Sredetz
Programming period	2023
How (strategy)	Active participation in meetings aimed to design the strategies for the new programming period and direct communication with political and technical leaders in each agency.

<b>ACTION LINE 3</b>	<b>Dissemination among stakeholders and citizens</b>
Goals	Disseminate the good practices and other results identified in the project among local agents involved in the preservation, recovery and enhancement of tangible and intangible cultural heritage.
Actions	<p>1. Development of a specific dossier, in Bulgarian language, related to the good practices identified in the project and the #EuSAVE proposals.</p> <p>2. Dissemination of the project results, in Bulgarian language, through social networks, media and meeting</p>
Place	Bolyarovo Municipality
Programming period	2022-2025
How (strategy)	Communication strategy on social networks and in direct contact with groups of interest: artisan associations, festival and event organisers, researchers and heritage disseminators, media with specialised sections.

## MUNICIPALITY OF BEROVO, REPUBLIC OF MACEDONIA

<b>ACTION LINE 1</b>	<b>Implementation within the town council</b>
Goals	Disseminate the results of the project among technical staff and political decision-makers in order to apply what has been learned to municipal action in different areas, mainly in Economic Promotion, Culture, Sports and Tourism.

Actions	<ol style="list-style-type: none"> <li>1. Crafting of a dossier of the project in Macedonian language that collects good practices and the strategic plan created for the network.</li> <li>2. Development of a space in the Municipality of Berovo Intranet to host this dossier and other information of interest.</li> <li>3. Presentation of the results of the project to the staff of the Economic Promotion, Culture, Sports and Tourism departments.</li> </ol>
Place	Municipality of Berovo
Programming period	The presentation is scheduled for 4Q/2022 and the material will be available on the intranet for more than a year.
How (strategy)	Direct communication with technical staff and policy makers in the areas of interest: Economic Promotion, Culture, Sports and Tourism.

<b>ACTION LINE 2</b>	<b>Implementation within the territorial organisations</b>
Goals	Disseminate the results of the project among the responsible entities for development plans for the territory so that they are aware of and incorporate the #EuSAVE proposals into their strategies.
Actions	<ol style="list-style-type: none"> <li>1. Creation of an information dossier in Macedonian.</li> <li>2. Send this dossier to potential interested organisations.</li> <li>3. Active participation in the design of new strategies of the entities in order to include the #EuSAVE proposals that fit.</li> </ol>
Place	Berovo
Programming period	End of 2022 and beginning 2023
How (strategy)	Active participation in meetings aimed to design the strategies for the new programming period and direct communication with political and technical leaders in each agency.

<b>ACTION LINE 3</b>	<b>Dissemination among stakeholders and citizens</b>
Goals	Disseminate the good practices and other results identified in the project among local agents involved in the preservation, recovery and enhancement of tangible and intangible cultural heritage.
Actions	<ol style="list-style-type: none"> <li>1. Development of a specific dossier, in Macedonian language, related to the good practices identified in the project and the #EuSAVE proposals.</li> <li>2. Dissemination of the project results, in Macedonian language, through social networks, media and meetings.</li> </ol>
Place	Berovo

Programming period	4T 2022, 2023
How (strategy)	Communication strategy on social networks and in direct contact with groups of interest: artisan associations, festival and event organisers, researchers and heritage disseminators, media with specialised sections.

## MUNICIPALITY OF DAGDA, LATVIA

<b>ACTION LINE 1</b>	<b>Implementation within the town council</b>
Goals	Disseminate the results of the project among interest groups and political decision-makers in order to apply what has been learned to municipal action in different local areas, mainly in Education, culture institutions and local business.
Actions	<ol style="list-style-type: none"> <li>1. Creating and collecting of good practices in Latvian and in English and making the strategic plan of all partners created for the network.</li> <li>2. Make brochures about good practice and send to all libraries, schools culture center in Latvian and English language.</li> <li>3. Presentation of the results of the project for the Department of Education ,Culture and Sport, culture institutions.</li> </ol>
Place	Dagda and Krāslava
Programming period	The material will be available on the intranet for more than a year.
How (strategy)	Direct communication with policy makers in the area: Culture, Sports and Tourism.

<b>ACTION LINE 2</b>	<b>Implementation within the territorial organisations</b>
Goals	Disseminate the results of the project among the responsible institutions in area for development plans for the territory so that they are aware of and incorporate the #EuSAVE proposals into their strategies.
Actions	<ol style="list-style-type: none"> <li>1. Creation of an information in Latvian.</li> <li>2. Send this information to: Krāslavas novada pašvaldība, Dagdas pilsētas un pagastu apvienības responsible institutions.</li> <li>3. Active participation in the design of new strategies of the above-mentioned area in order to include the #EuSAVE proposals that works</li> </ol>
Place	Krāslava and Dagda



Programming period	End of 2022 and beginning 2023
How (strategy)	Active participation in meetings aimed to design the strategies for the new programming period and direct communication with leaders, members of Krāslavas novada pašvaldība, Dagdas pilsētas un pagastu apvienība.

<b>ACTION LINE 3</b>	<b>Dissemination among stakeholders and citizens</b>
Goals	Disseminate the good practices and other results identified in the project among local institutions involved in the development of the area, who take care about recovering of tangible and intangible cultural heritage.
Actions	<p>1. Development of a brochure in Latvian and English languages, in connection with the good practices identified in the project and the #EuSAVE proposals.</p> <p>2. Dissemination of the project results, in Latvian language, through social networks, mass media and meetings with local people.</p>
Place	Krāslava and Dagda
Programming period	End of 2022 and beginning 2023
How (strategy)	Communication strategy on social networks and in direct contact with groups of interest: culture houses, libraries, event organisers, youth centres, NGOs, researchers, mass media.

## ANNEX 1. PROJECT INTEREST GROUPS

### 2.1 Interest groups definition

The interest groups identified for the project are grouped into the following **four typologies**:

1. **DIRECT BENEFICIARIES** (or “**TARGET GROUP**”): direct and immediate beneficiaries of the project actions

- Rural population in general.
- Vulnerable groups such as young people, women, migrants, people older than 55 years, etc. (from rural areas).

2. **INDIRECT BENEFICIARIES** (“**MAIN STAKEHOLDERS**”): social agents who, not being beneficiaries of the project, may be interested in its results because they are entities with similar services, entities specialized in this thematic area, etc.

- Rural municipalities; civil society organisations belonging to rural areas, universities, research centres, federations/associations and other organizations active in fields related to the project topics (rural development, cultural and creative industries, tourism and social inclusion, etc.).

3. **POLITICAL AGENTS** (“**KEY DECISION - MAKERS**”): key actors to ensure the transfer of project results or lessons learned.

- Cities/ municipalities or their twinning committees or networks.
- Other levels of local/ regional public authorities.
- Federations and associations of local authorities.
- Non-profit organizations representing local authorities.

4. **PUBLIC IN GENERAL**: citizenship in general, to be informed of at least, the impact that the European programs have on their respective territory.

- General public of rural and urban communities.

## 2.2 Identification of the main stakeholders and key decision-makers at local and/or regional level

Country	Name of the organisation	Type of organisation	Field of activity	Website
Spain	AFIPRODEL- Asociación de profesionales de Desenvolvemento local de Galicia	Association (private organisation)	Local development	<a href="http://afiprodel.org/afiprodel/">http://afiprodel.org/afiprodel/</a>
Spain	GALP network	Regional Network	Local development	<a href="https://galp.xunta.gal/">https://galp.xunta.gal/</a>
Spain	GDR network	Regional Network	Local development	<a href="https://agader.xunta.gal/es/gdr">https://agader.xunta.gal/es/gdr</a>
Spain	Network of Galician Tourism Areas	Regional Network	Local development	<a href="https://www.turismo.gal/que-visitar/xeodestinos?langId=es_ES">https://www.turismo.gal/que-visitar/xeodestinos?langId=es_ES</a>
Spain	University of A Coruña- Faculty of Sociology (GET)	Public Institution	Research centre	<a href="https://www.udc.es/es/get/">https://www.udc.es/es/get/</a>
Spain	University of Santiago de Compostela- Faculty of Geography (ANTE)	Public Institution	Research centre	<a href="https://www.usc.gal/es/investigacion/grupos/ante/">https://www.usc.gal/es/investigacion/grupos/ante/</a>
Latvia	University of Daugavpils	Public Institution	Research centre	<a href="http://www.du.lv">www.du.lv</a>
Latvia	Rēzeknes Tehnoloģiju augstskola	Public Institution	Research centre	<a href="http://www.rta.lv">www.rta.lv</a>
Latvia	NGO "Dagne"	Association	Local development	<a href="http://www.dagda.lv/jauniesiem/jauniesu-organizacijas/dagne.html">http://www.dagda.lv/jauniesiem/jauniesu-organizacijas/dagne.html</a>
Latvia	Dagdas Kultūras centrs	Public institution	Local development	<a href="http://www.dagda.lv/kultura/kulturas-centrs.html">http://www.dagda.lv/kultura/kulturas-centrs.html</a>
Latvia	Dagdas novada Tūrisma informācijas centrs	Public institutions	Local development	<a href="http://visitdagda.com/index.php/lv/">http://visitdagda.com/index.php/lv/</a>
Bulgaria	LAG Elhovo-Bolyarovo	NGO	Local development	<a href="https://www.migelhov.org/">https://www.migelhov.org/</a>
Bulgaria	Thracian University	Public Institution	Research center	<a href="http://uni-sz.bg/faculty-of-economic/">http://uni-sz.bg/faculty-of-economic/</a>
Bulgaria	Regional Development Council	Public network	Local development	<a href="https://yambol.government.bg/?page_id=997">https://yambol.government.bg/?page_id=997</a>

Bulgaria	Yambol Chamber of Commerce and Industry	NGO	Local development	<a href="https://yccibg.com/en/">https://yccibg.com/en/</a>
Bulgaria	Regional association of municipalities - Trakia	Public network	Local development	<a href="http://www.ram-trakia.org/en/about.php">http://www.ram-trakia.org/en/about.php</a>
Belgium	Flanders Fields Museum	Museum	Cultural Heritage	<a href="https://www.inflandersfields.be">https://www.inflandersfields.be</a>
Belgium	Zwevegem	Municipality	Local development	<a href="https://www.zwevegem.be">https://www.zwevegem.be</a>
Belgium	Hogeschool VIVES	Public Institution	Research/Educational centre	<a href="https://www.vives.be/nl">https://www.vives.be/nl</a>
Belgium	BELvue museum	Museum	Cultural Heritage	<a href="https://www.brusselsmuseums.be">https://www.brusselsmuseums.be</a>
Belgium	Brugge	Municipality	Local development	<a href="http://www.brugge.be">www.brugge.be</a>
Belgium	King Baudouin Foundation	Foundation	Social justice	<a href="https://kbs-frb.be/en">https://kbs-frb.be/en</a>
Belgium	Kasteelpark De Lovie	Museum	Cultural Heritage	<a href="https://www.kasteeldelovie.be">https://www.kasteeldelovie.be</a>
Portugal	Évora University	Public Institution	Research centre	<a href="https://www.uevora.pt/">https://www.uevora.pt/</a>
Portugal	Polytechnic Institute of Portalegre	Public Institution	Research centre	<a href="https://www.ipportalegre.pt/pt/">https://www.ipportalegre.pt/pt/</a>
Portugal	CIMAA	Public Institution	Local development	<a href="https://www.cimaa.pt/">https://www.cimaa.pt/</a>
Portugal	Regional Tourism Entity	Public Institution	Local development	<a href="https://www.visitalent.ejo.pt/pt/">https://www.visitalent.ejo.pt/pt/</a>
Portugal	CCDR - Alentejo Coordination and Regional Development Commission	Public Institution	Local development	<a href="https://www.ccdr-a.gov.pt/">https://www.ccdr-a.gov.pt/</a>
Italy	Percorsi di Puglia	Association	Local Development	<a href="http://www.percorsidi-puglia.it">http://www.percorsidi-puglia.it</a>
Italy	The Community Libraries Project "Mali Ghetonia"	Public network	Local Development	<a href="http://www.greciasaleantina.gov.it">http://www.greciasaleantina.gov.it</a>
Italy	Notte della Taranta	Foundation	Local Development	<a href="https://www.lanottedellataranta.it/en/">https://www.lanottedellataranta.it/en/</a>
Italy	Cammini di Leuca	Foundation	Local Development	<a href="https://www.camminidileuca.it/">https://www.camminidileuca.it/</a>



Macedonia	Business Incubator Berovo	Public Institution	Economic Development and Visibility of border area	<a href="https://keep.eu/projects/14753/Business-Incubator-Economic-EN/">https://keep.eu/projects/14753/Business-Incubator-Economic-EN/</a>
Macedonia	Ratevski Bambarci	Association	Local Development	<a href="https://visitmacedonia.eu/carnival-ratevski-bambarci/">https://visitmacedonia.eu/carnival-ratevski-bambarci/</a>
Croatia	Zagorka	Public network	Social Innovation	<a href="https://www.zagorjesutla.eu/Cms_Data/Contents/ZagorjeSutla/Folders/Dokumenti/~contents/W3525VL2R5E8PYS7/ZAGORKA-katalog-finalni-zalistanje.pdf">https://www.zagorjesutla.eu/Cms_Data/Contents/ZagorjeSutla/Folders/Dokumenti/~contents/W3525VL2R5E8PYS7/ZAGORKA-katalog-finalni-zalistanje.pdf</a>
Croatia	The Pumpkin Strudel Festival	Association	Social Innovation	<a href="https://es-la.facebook.com/bucnicafest/">https://es-la.facebook.com/bucnicafest/</a>
Croatia	The Tabor film festival	Association	Social Innovation	<a href="http://taborfilmfestival.com/">http://taborfilmfestival.com/</a>
Croatia	Grape Harvesting Festival	Public Institution	Social Innovation	<a href="https://www.branjeogrjadja.pregrada.hr/?fbclid=IwAR0yRX6zHeeA20VNcYMWxHViw6cJHPwE2aoeLCTgEJtvYZyDKZpO59LSOk">https://www.branjeogrjadja.pregrada.hr/?fbclid=IwAR0yRX6zHeeA20VNcYMWxHViw6cJHPwE2aoeLCTgEJtvYZyDKZpO59LSOk</a>
Croatia	Cyclotourism in the Heart of Zagorje	Public Institution	Local Development	<a href="https://www.srecezagorja.com/">https://www.srecezagorja.com/</a>
Croatia	Re-Generator	Public Institution	Local Development	<a href="https://vizkultura.hr/mva-regenerator-zabok/">https://vizkultura.hr/mva-regenerator-zabok/</a>

## ANNEX 2. JOINT FRAMEWORK OF COLLABORATION

### 1.1 Collaboration Agreement (available in other document)